



## Full Terms & Conditions

### Ultimate Premier League Fan Trip to London

1. Information on how to enter and prizes form part of these conditions. By participating, entrants agree to be bound by these conditions. Entries must comply with these conditions to be valid.
2. Entry is open to residents of Australia only who are 18 years and over. Employees and their immediate families of the Promoter, its agencies and venues/outlets associated with this promotion are ineligible to enter. This promotion is limited to Liquorland outlets that have been invited by the Promoter to participate ("Participating Outlet").
3. At each Participating Outlet, the promotion will commence and close at the time and date detailed on the promotion materials displayed at that Participating Outlet ("Promotional Period"). The Promotional Period commences at 00.01 (EST) on 11/10/2017 and closes at 23.59 EST on 10/11/2017 ("Promotional Period").
  - (a) For your chance to enter into the draw for the Prize, participants must:
    - (i) Purchase a case of Hahn SuperDry or Hahn SuperDry 3.5 from a Participating Outlet and retain your purchase receipt;
    - (ii) Take a photo of your receipt and email it to [hahn@lionco.com](mailto:hahn@lionco.com)
    - (iii) Complete the online competition entry form at [www.hahn.com.au/premierleague](http://www.hahn.com.au/premierleague) (including your full name, date of birth, email address and contact number) by 23.59 EST on 10/11/2017 to complete your entry to the draw for the Prize.
4. Limit applies of one entry per person, per day. Entrants must retain a clear copy of their original receipt as proof of a valid purchase during the Promotional Period.

#### THE PRIZE

5. The Prize draw will take place at 14:00 (EST) on 13/11/2017 at Traction Digital Pty Ltd, Level 1, 100 Harris Street, Pyrmont, NSW 2009. The first valid entry drawn will receive the prize.
6. The Prize is a trip for three (3) to London, UK for nine (9) nights within the period 16/01/2018 to 16/06/2018. The Prize consists of:
  - (a) return economy class airfares for three (3) people from the winner's nearest Australian Capital city to London, all airline and airport taxes included (RRP up to \$10,250)
  - (b) return private transfers for three (3) from airport to accommodation in London (RRP \$600);
  - (c) Nine (9) nights' stay for three (3) adults in a 4\* hotel or equivalent apartment with minimum two (2) bedrooms (RRP up to \$14,620);
  - (d) English Premier League (EPL) tickets to up to three (3) matches (depending on dates of travel, match schedule and ticket availability of matches falling within travel dates) (RRP up to \$1,530);
  - (e) Corporate hospitality tickets and/or experience for three (3) people at one (1) EPL match hosted in London (depending on dates of travel, match schedule and ticket availability of matches falling within travel dates) (RRP up to \$1,600);
  - (f) Return private car transfers between the corporate hospitality experience and accommodation (RRP up to \$1,000)



- (g) Comprehensive travel insurance for three (3) people (subject to all travellers having no pre-existing medical conditions and being under 59 years of age) (RRP up to \$300);
  - (h) Platinum tour of Stamford Bridge (Chelsea FC stadium) for three (3) people. Tour is private guided tour for three (3) people of the stadium and museum and includes lunch at Frankie's Sports Bar & Grill (RRP up to \$500);
  - (i) Skills clinic for three (3) people with a professional freestyle footballer (RRP up to \$4,000);
  - (j) GBP1500 spending money for the winner only.
7. Total RRP value of the major prize = up to \$36,900. All other ancillary costs including but not limited to insurance, taxes (excluding GST), meals, drinks, transfers and any and all other expenses are the responsibility of the winner. It is a condition of accepting the prize that the winner and their guests arrange at their own expense valid travel insurance with the highest available coverage for their period of travel.
8. The total overall prize pool = \$36,900.
9. Winner will be notified by telephone and email within two (2) days of the relevant draw and the name and suburb of winner will be published in The Australian on 15/11/17. The Prize winner must accept the Prize within three (3) months of notification.
10. If necessary, a second chance draw will be held on 15/02/2018 at the same time and place as the first draw in order to distribute any unclaimed prizes. Second chance draw winner will be notified by telephone and email within two (2) days of the second chance draw and published in The Australian on 16/02/18. Second chance draw winner must accept the prize within four (4) weeks of notification. Travel must be taken within the prize period (as made clear in clause 6).
11. The Prize is subject to the terms and conditions of the various third party prize suppliers, including airlines, hotels and other service providers ("Third Party Suppliers"). The Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as a result of the conduct of any Third Party Suppliers or otherwise as a result of the winner accepting and/or using the Major Prize, except for any loss, damage or injury which is due to the negligence or wilful misconduct of the Promoter or which otherwise cannot be excluded by law.
12. Accommodation and flight arrangements, including suppliers, will be determined by the Promoter in its sole discretion. The Promoter may refuse any requested changes, and will not accept any request made within 48 hours of departure. If any requested change is accepted by the Promoter, change fees may be applicable.
13. Before the Prize is awarded, the winner and each of their guests will be required to:
- a. sign an agreement to release the Promoter from, and indemnify the Promoter against, any loss, damage or injury arising from the use or participation in the prize, except to the extent any loss, damage or injury is due to the negligence or willful misconduct of the Promoter; and
  - b. provide evidence of valid travel insurance with the highest available coverage for their period of travel.
14. Winner/s and their guests may also be required to provide a credit card imprint at check-in to the accommodation that will be used to charge for incidentals (such as optional activities) and/or as a bond in case of damage to the property.

#### **GENERAL TERMS**

15. Prizes are not transferable and are not redeemable for cash. The Promoter's decision is final and binding - no correspondence will be entered into.
16. To the extent permitted by law, the Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury in connection with the conduct of the promotion whether as a result of:



- a. technical or telecommunications problems, including security breaches, technical website malfunctions or glitches; or
- b. acts or omissions (including negligent acts of omissions) of the Promoter's servants or agents involved in the conduct of this promotion.

In the event of such problems or conduct, the Promoter may (subject to relevant state and territory lottery regulations and where necessary with the approval of the relevant lottery authority) modify, cancel, terminate or suspend the promotion.

17. If any prize or any element of a prize becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize or element of a prize of equal or greater value at the Promoter's sole discretion, subject to any written directions from the relevant authorities. Winners will not be entitled to any additional compensation in the event that the prize or element of a prize has been substituted at equal or greater value.
18. The Promoter reserves the right to request verification of age, identity, residential address and any other information from entrants relevant to entry into or participation in this promotion. Verification is at the discretion of the Promoter, whose decision is final. The Promoter reserves the right to disqualify any individual who provides false information, fails to provide information, conspires with others to gain an unfair advantage or is otherwise involved in any conduct that involves manipulating, interfering or tampering with this promotion or otherwise preventing the conduct of the promotion as intended by the Promoter. In the event of such problems or conduct, then the Promoter may (where necessary with approval from the relevant lottery authority) modify, cancel, terminate or suspend the promotion.
19. Entrants will be refused service of alcohol or provision of an alcoholic beverage prize if it would breach any relevant laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. The Promoter supports the responsible service of alcohol.
20. Entrants consent to the Promoter using their name, image, entry, and/or voice in the event that they are a winner in any media for an unlimited period of time without remuneration for the purpose of promoting this promotion (including any outcome) and/or promoting any products manufactured, distributed and/or supplied by the Promoter.
21. Any personal property rights in entries are owned by the Promoter. Details from entries will be collected and used for the purpose of conducting this promotion (which may include disclosure to third parties, including local lottery authorities, for the purpose of processing and conducting the promotion) and for promotional purposes surrounding this promotion. By entering this promotion entrants consent to the use of their information as described and agree that the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference or payment to the entrant. Entrants may access, change and/or update their personal information and obtain a copy of the Promoter's privacy policy by contacting the Promoter on 1800 308 388 during office hours.
22. By entering this competition, entrants provide consent to receive marketing communications from Hahn and Liquorland.
23. The Promoter is Lion – Beer, Spirits & Wine Pty Ltd (ABN 13 008 596 370) of Level 7, 68 York Street, Sydney NSW 2000.

Authorised under NSW Permit No. LTPS/17/16045, ACT Permit No. TP17/01356, SA Permit No. T17/1293



## Abbreviated Terms & Conditions Ultimate Premier League Fan Trip to London

LIMIT APPLIES OF ONE (1) ENTRY PER PERSON PER DAY.

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